



CoolMom End of the Year Accomplishments 2009

Education & Events

- Co-organized one of the largest US 350 International Day of Climate Action events
- Exclusive City of Seattle partner for the Office of Sustainability and Environment Carbon Calculator project
- Educated moms and families through six neighborhood CoolMom groups, six local events, website content and newsletters
- Received Seattle Department of Transportation and Seattle City Light grant to help educate children about reducing their carbon footprint via the Shrinking BigFoot project
- Partnered with Sustainable West Seattle and BALLE Seattle to host the first West Seattle Eat Local Now Event

Advocacy

- Testified at the Seattle EPA hearing and more than a dozen members attended the EPA Rally
- Invited and hosted by US Climate Action Network to meet with Senators and Representatives in Washington D.C. to advocate for strong climate legislation
- Participated in Clean Energy Economy Forum in Seattle, WA via personal invitation from Senator Cantwell
- Partnered with Climate Solutions (CS), FUSE Washington, Washington Environmental Council (WEC), Sierra Club, Earth Ministry and other environmental organizations to advocate for strong climate legislation through Congressmen office visits, letter writing, and art/mural campaigns

Organizational Development

- Formed Board of Directors
- Hired volunteer Executive Director
- Achieved 501(c)3 status for nonprofit tax exemption
- Maintained and formed 6 CoolMom groups, growing membership to 850 from 550
- Raised more than \$1,500 through the first Membership Donation Drive and more than \$3100 at two neighborhood holiday [used] toy sales
- Developed key relationships with complementary organizations CS, Sustainable West Seattle, WEC, Moontown Foundation, SCALLOPS, BALLE Seattle
- Became one of Seattle's lead mom's climate groups as recognized by Mayor Nickels' mention of CoolMom at the Seattle Conference of Mayors and Copenhagen Climate Summit 2009